

**Enjoy the show!**

... and thank you for your support.



Ministry of Deceptive Affairs  
Israel



The State of Israel

**ברוכים הבאים**

**The joys of Israeli  
Arts & Culture**

# Enjoy Israeli art & eager to attend Israeli cultural events?

Well we're glad to have you at one of our many events around the world. Your attendance strengthens our position in the world through what we, the Israeli Ministry of Foreign Affairs, officially call the Brand Israel Campaign. Launched in 2009, after Operation Cast Lead, that destroyed Gaza, the aim is to brush away the horrors we were seen committing and paint a prettier picture by sending well-known writers and artists around the globe.

Thanks to your ongoing support, we are empowered to achieve our key goals as the only self-proclaimed democracy in the Middle East & the only one to truly love white LGBTQ+ men.

## Welcome to the Israeli Stage Festival

Dutch public opinion shifted as a result of our recent operations in Gaza, Sheikh Jarrah, Silwan and most of Palestine. To regain dutch public opinion in our favour, we decided to launch a charm offensive and show the beautiful face of Israel by funding this event and convincing others to sponsor it too.

Special shout out to **Maror** for sponsoring this too. Thank you for spending refunded Jewish money from WW2, intended for achieving collective goals within the Jewish community in the Netherlands, to help us artwash our actions and achieve our goals.

## Our goals

- Maintain an apartheid regime against Palestinians on their own land
- Use art, LGBTQ-events and climate activism to cover up our occupation of Palestinian land & the expansion of illegal settlements
- Continue ethnically cleansing Palestinians (current score: 24,000 homes demolished and tens of thousands murdered)
- Distract from our suffocating blockade and bombing of Gaza and how we target innocent civilians as a form of collective punishment
- Dehumanise Palestinians so we can exclude refugees from their right (under international law) to return to their land
- Silence and exclude any demonstration of Palestinian culture because we see it as a huge threat

\* More on this can be found in the recent HRW & B'tselem reports.

## How to fight the Cultural Boycott?

The best way to fight the cultural boycott against Israel's apartheid regime, launched in 2005, following the South African example, is by understanding what it is and responding appropriately:

- A peaceful approach to holding Israel accountable for its immoral and illegal actions
- Not directed against individual Israeli artists but against those organisations that are supported by the Israeli government to play a role in the Brand Israel campaign

Artists such as Elvis Costello, Carlos Santana, Roger Waters and the Pixies rallied behind the cultural boycott by canceling their concerts in Israel.

## So what should you do?

You as arts and culture lovers, cultural institutions, organisations, governments and artists need to stop giving us, Israel, a stage. Boycotting is the most peaceful way to disrupt the murderous status quo and hold us, Israel, accountable for our violations of human rights and international law.

We look forward to a future where Palestinians can live in peace and dignity without fear of Israeli oppression.

